

# ACEPI Associates' Primary Market 2020 Q3 Analysis

### **ACEPI - Profile**



ACEPI (Italian Association of Certificates and Investment Products) was founded, following the example of other European countries such as Germany and Switzerland, in order to promote in Italy the interest and knowledge of certificates and investment products among investors, taking the necessary measures for fostering the development of efficient and transparent markets (primary and secondary) for these products.

#### In order to achieve it, ACEPI:

- Promotes the circulation of information concerning certificates and investment products among Associates, as well as financial intermediaries and retail investors, supporting and implementing activities such as studies, researches, market news and consultancy in the field of certificates and investment products
- ✓ Works together with Italian and foreign Regulatory Authorities for the development of the domestic and European legislation
- ✓ Cooperates with the exchanges (both regulated and not) on which certificates and investment products are listed for a sustainable development of the market
- Protects the common interests of the Associates, representing them in Italy and abroad
- ✓ Promotes any additional and useful initiative, to improve investors protection through transparent and efficient markets for certificates and investment products

### **ACEPI - Associates**



ACEPI members are divided as follows:

### Ordinary Members

Issuers of certificates and investment products.















#### Adherent Members

Companies performing commercial, distributional and promotional activities in the certificates industry



### Honorary Members

Entities, institutions, organizations, associations, companies and individuals with economic and administrative expertise able to contribute and sustain ACEPI purposes.





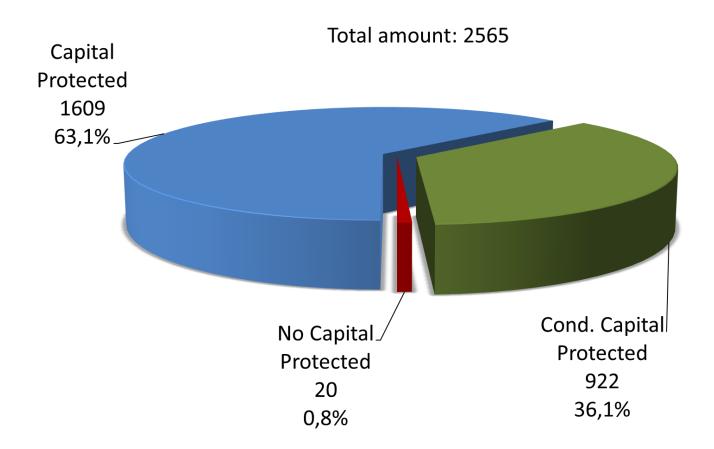
## **Q3 2020 - Analysis**



### The third quarter 2020 shows

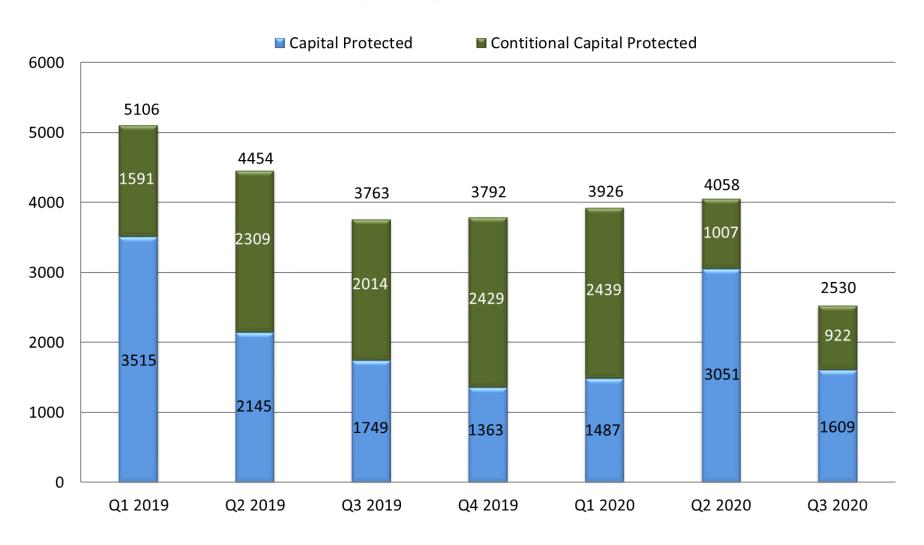
- ✓ The total volumes placed from ACEPI issuer members of 2565 million of euro, which result
  37% lower compared to the second quarter of the year. On the first two quarters of the year,
  the volumes were in line with 2019 quarterly average, which showed the historical record of 17
  billion. The good volumes trend in the first half of the year was possible thanks to a good
  recover during the spring, after the Covid-19 downward effects.
- ✓ The recent data clearly show investors' risk aversion, with the predominance of capital protected products (63%) vs conditional capital protected (36%). This is quite in between of the first quarter data (38% of capital protected products vs 62% of conditional capital products) and the second (75% vs 25%). The result is quite in line with last year data, when the investors preferred protected payoffs.
- ✓ On the payoff side, Equity Protection (54%) has been slightly preferred to Digital (46%) in capital protected certificates, and cash collect (53%) has been the most issues, followed by express (30%) and bonus cap (15%) certificates, confirming the recent trend already observed.

### Placed (MLN€) Q3 2020



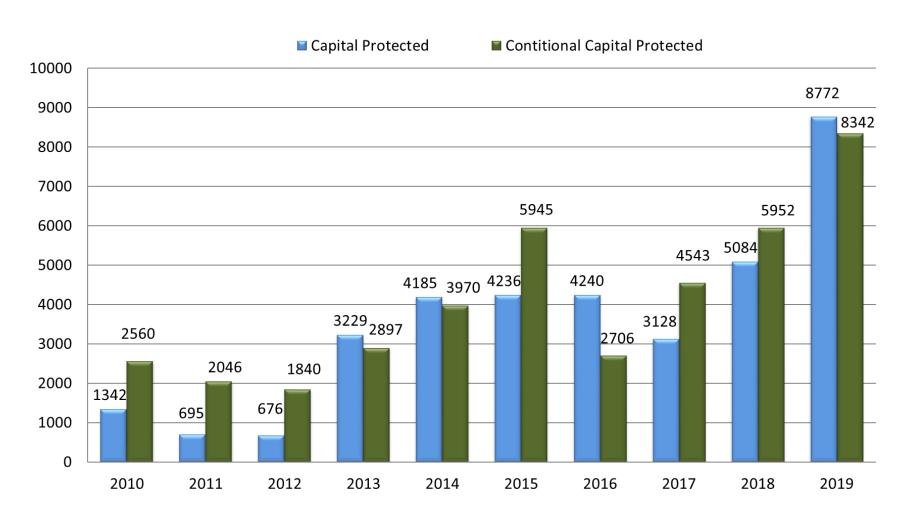


### Placed (MLN€) Q1 2019 - Q3 2020



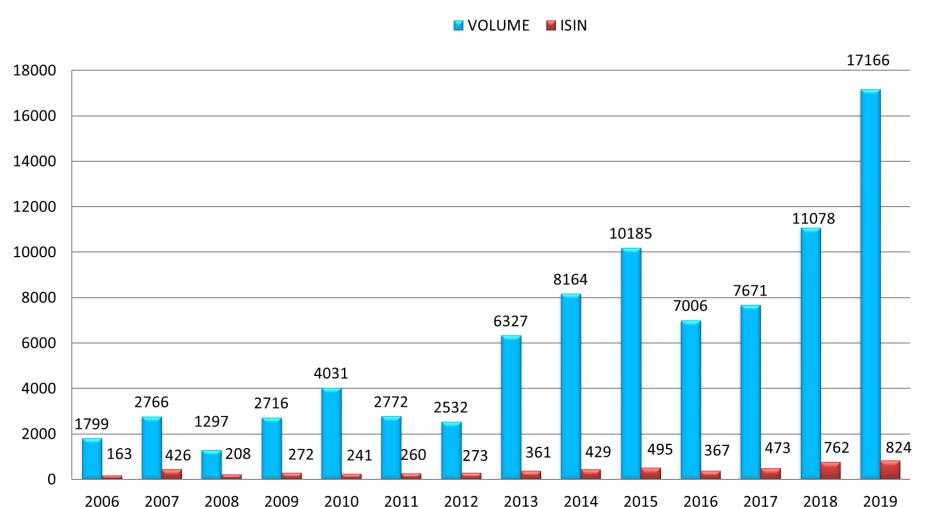


### Placed (MLN€) 2010-2019



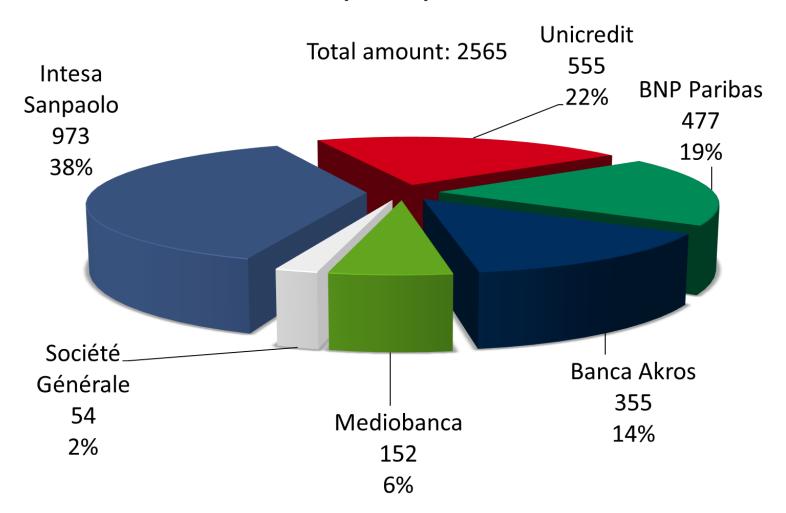


### Placed (MLN€) and ISIN in 2006-2019





## Total (MLN€) Q3 2020

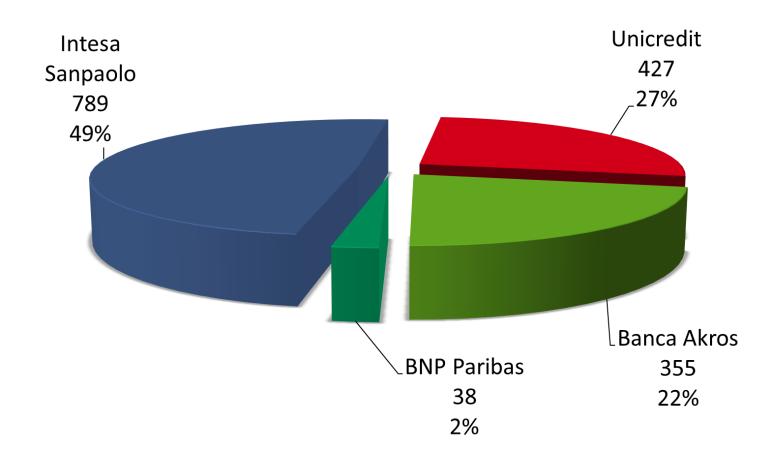




# ACEPI Associates' Primary Market 2020 Q3 Capital Protected

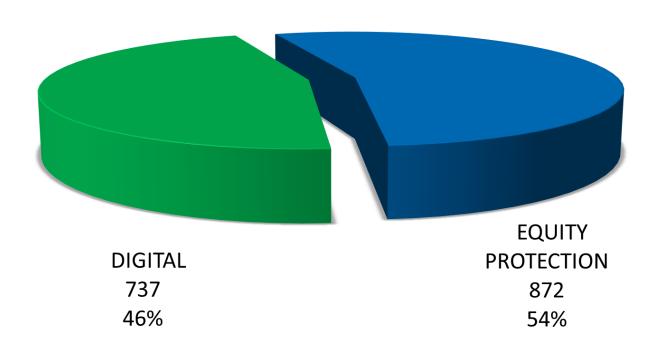


## **Capital Protected (MLN€) Q3 2020**



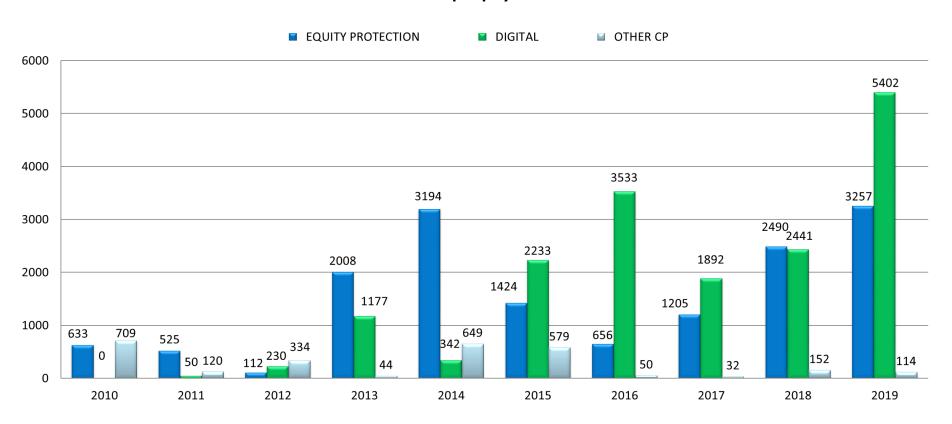


### Placed (MLN€) Q3 2020 - Capital Protected





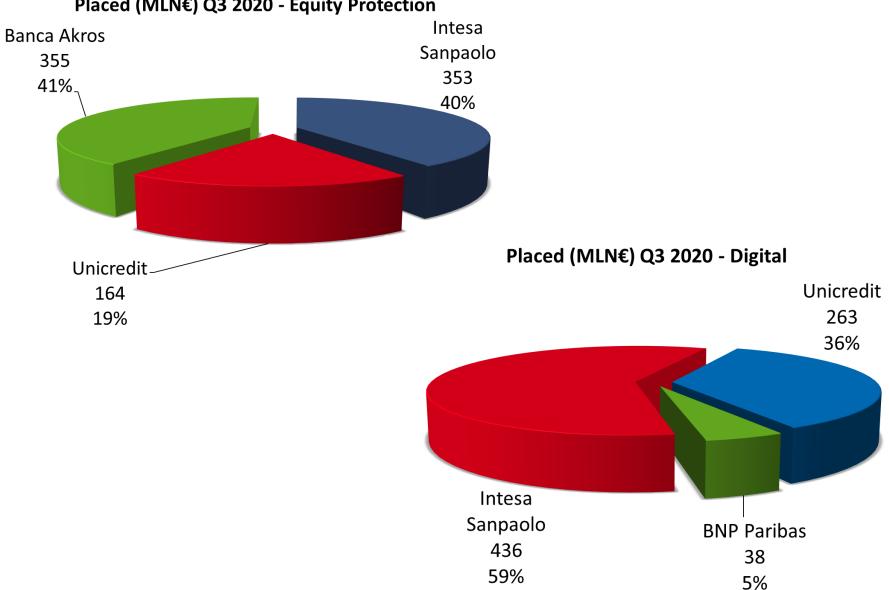
### Placed (MLN€) 2010-2019 - Capital Protected Top 3 payoffs



# **Capital Protected – Payoffs**





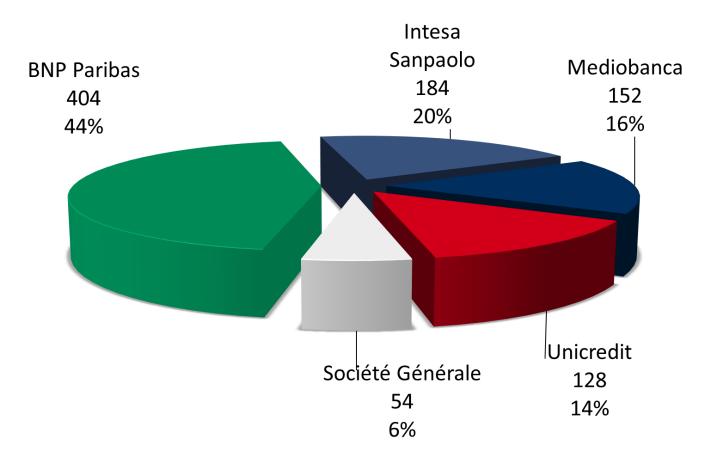




# ACEPI Associates' Primary Market 2020 Q3 Conditional Capital Protected

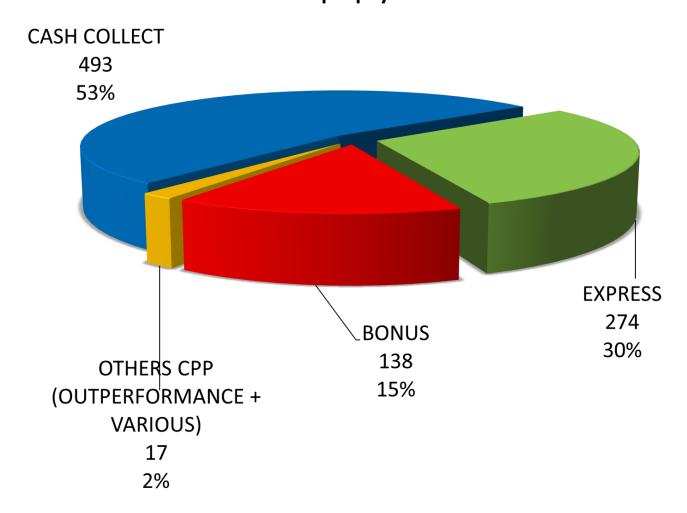


### Cond. Capital Protected (MLN€) Q3 2020





### Placed (MLN€) Q3 2020 - Conditional Capital Protected Top 3 payoffs

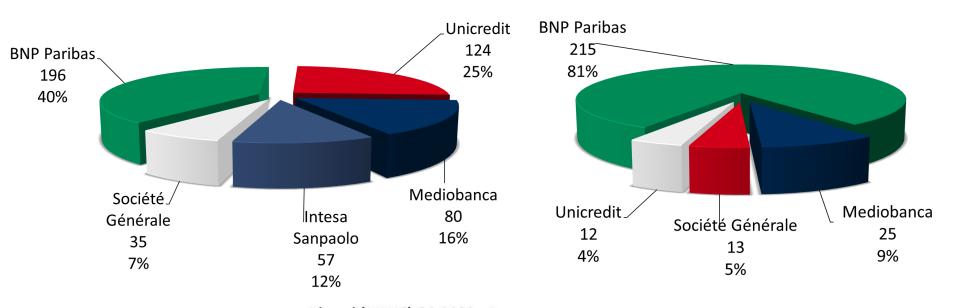


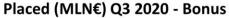
# Cond. Capital Protected – Top 3 payoffs

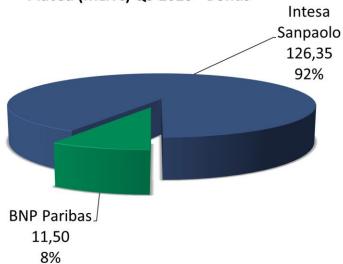
# Q3 2020 ACEPI



#### Placed (MLN€) Q3 2020 - Express







# Cond. Capital Protected – Top 3 payoffs 2010-2019 ACEPI



### Placed (MLN€) 2010-2019 - Conditional Capital Protected Top 3 payoffs

