

# ACEPI Associates' Primary Market 2022 Q3 Analysis



- ACEPI (Italian Association of Certificates and Investment Products) was founded, following the example of other European countries such as Germany and Switzerland, in order to promote in Italy the interest and knowledge of certificates and investment products among investors, taking the necessary measures for fostering the development of efficient and transparent markets (primary and secondary) for these products.
- In order to achieve it, ACEPI:
  - Promotes the circulation of information concerning certificates and investment products among Associates, as well as financial intermediaries and retail investors, supporting and implementing activities such as studies, researches, market news and consultancy in the field of certificates and investment products
  - Works together with Italian and foreign Regulatory Authorities for the development of the domestic and European legislation
  - Cooperates with the exchanges (both regulated and not) on which certificates and investment products are listed for a sustainable development of the market
  - ✓ Protects the common interests of the Associates, representing them in Italy and abroad
  - Promotes any additional and useful initiative, to improve investors protection through transparent and efficient markets for certificates and investment products

## **ACEPI - Associates**



ACEPI members are divided as follows:



#### Adherent Members

Companies performing commercial, distributional and promotional activities in the certificates industry



#### Honorary Members



 Entities, institutions, organizations, associations, companies and individuals with economic and administrative expertise able to contribute and sustain ACEPI purposes.



### Q3 2022 - Analysis

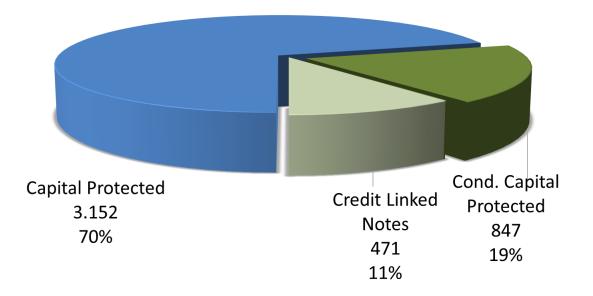


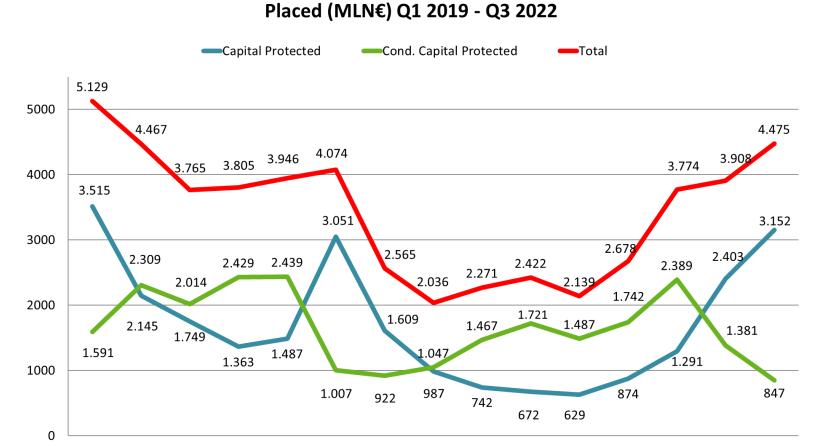
- The third quarter of 2022 shows:
  - Total volumes placed by ACEPI issuer members amount to 4.475 million euros, an increase of 15% compared to the Q2 of 2022 and of 109% compared to the Q3 of 2021, bringing the volumes of the first 3 quarters to 12,158 million when the entire 2021 had recorded volumes of 9,509 million euros (+27%). In a context of high volatility, falling stock markets, rising inflation and interest rates, the search for protection is one of the factors that explains the growth of the quarter.
  - In this quarter capital protected products (CPPs) issued amount at 70% and conditional capital protected products (CCPPs) at 19%, when, conversely, in the Q1 the CCPPs were 63% against 34% of the CPPs, and in the secondo 35% vs 62%. Investors' risk appetite returned to be felt with a sharp reversal compared to the last 3 quarters: it reached a minimum in Q2 2020 (75% of CPPs vs 25% of CCPPs), and then increase with a peak in the Q2 quarter of 2021 when CCPPs volumes compared to CPPs reached 71% vs 28% and investors were looking for more return than protection. Since the fourth quarter of 2021 there has been a decrease in risk appetite (65% CCPPs vs 33% CPs in Q4 and 63% CCPPs vs 34% in Q2 2022), but in Q2 the search for protection has returned strongly with 62% of CPP and 35% of CCPPs, recording 70% vs 19% in Q3 2022. CLNs grown to 11% vs 2 and 3% in Q1 and Q2, respectively.
  - On the payoff side, Digital (66%) was preferred over Equity Protection (34%) in protected capital certificates. Cash Collect (77%, vs 48% in Q2) were the most issued products in CCPPs. Express fall to 20% (33%) (33 in Q2 and 17% in Q1) and Bonus (1% vs 18% in Q2). This data indicates the search for greater diversification between the payoff structures that allow to respond to different investment needs.



### Placed (MLN€) Q3 2022

Total 4.475





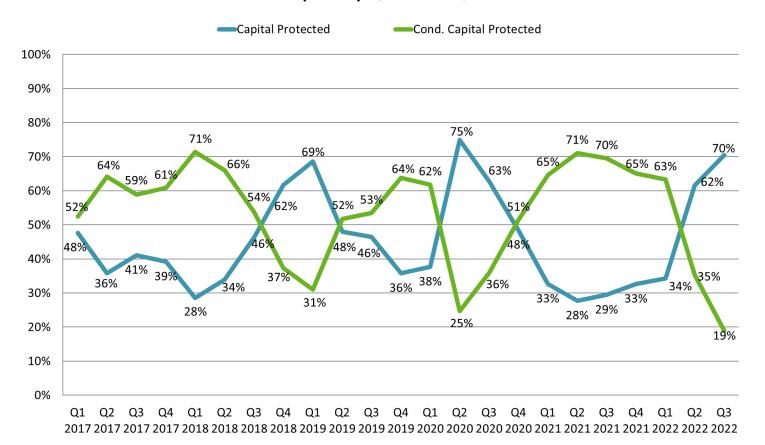
2019 - 2022

Q1 2019Q2 2019Q3 2019Q4 2019Q1 2020Q2 2020Q3 2020Q4 2020Q1 2021Q2 2021Q3 2021Q4 2021Q1 2022Q2 2022Q3 2022

#### 6

ACEPI

Placed (MLN€) Q1 2017 - Q3 2022



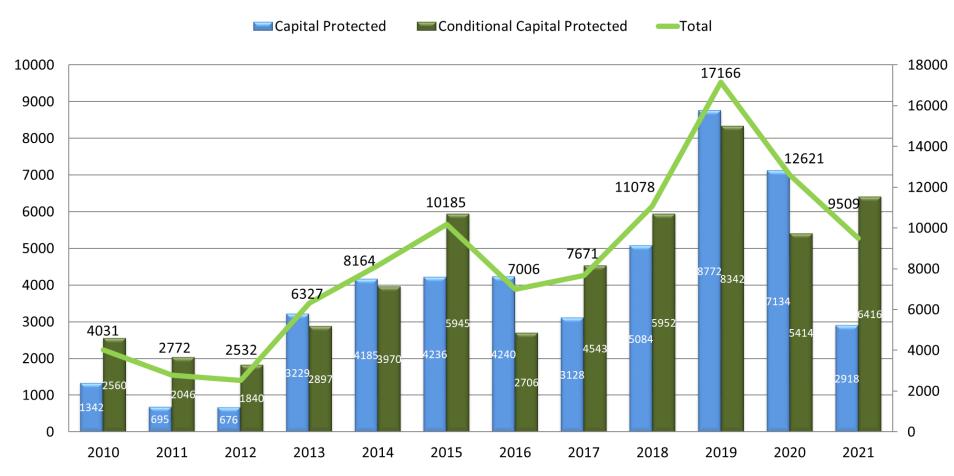
7

Ø

2017 - 2021 ACEPĨ



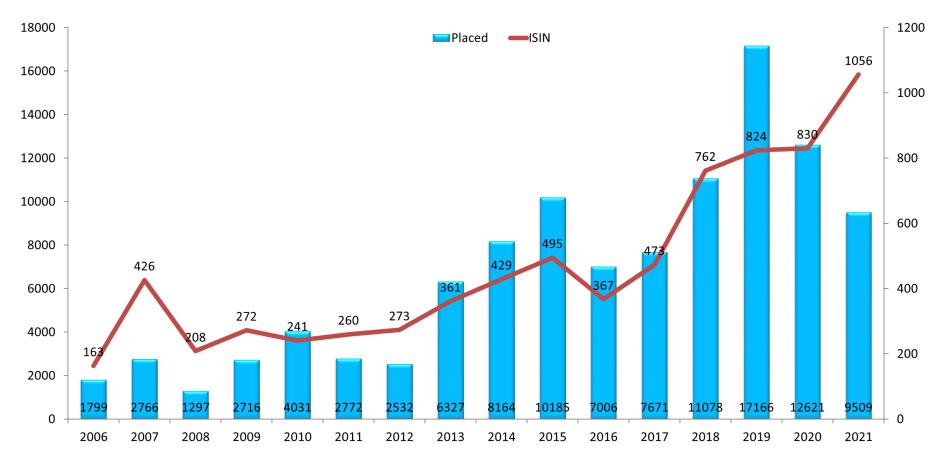
Total placed (MLN€) 2010-2021



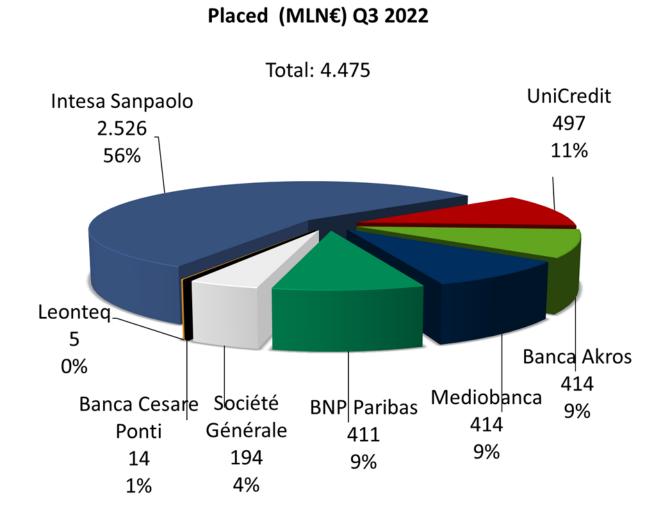
**Placed** 



#### Placed (MLN€) and Products in 2006-2021



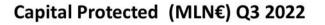


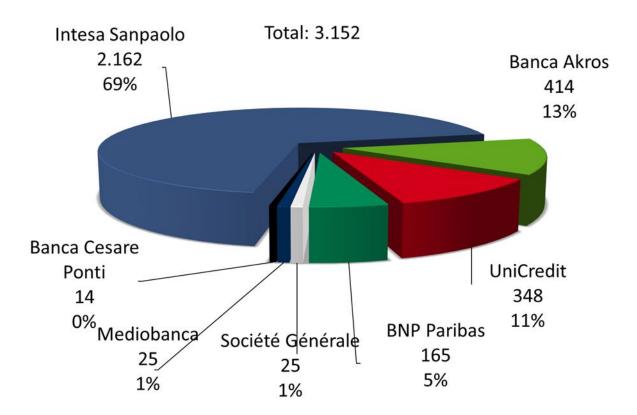


10



ACEPI Associates' Primary Market 2022 Q3 Capital Protected

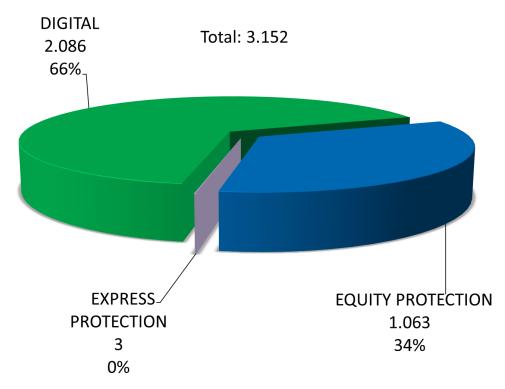




Q3 2022 ACEPI

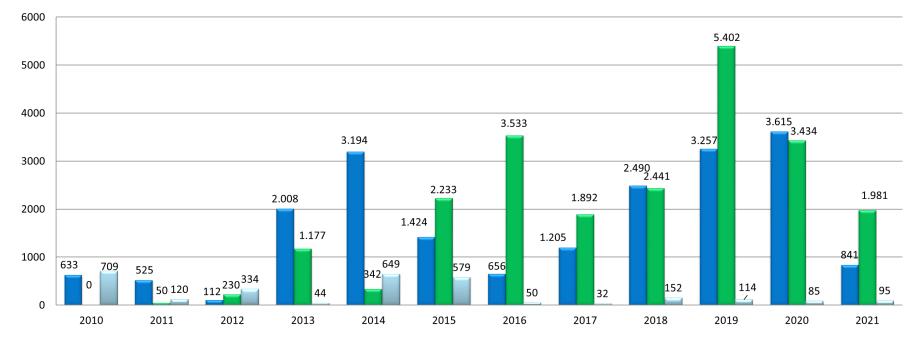






#### Placed (MLN€) 2010-2021 - Capital Proteccted Top 3 payoffs

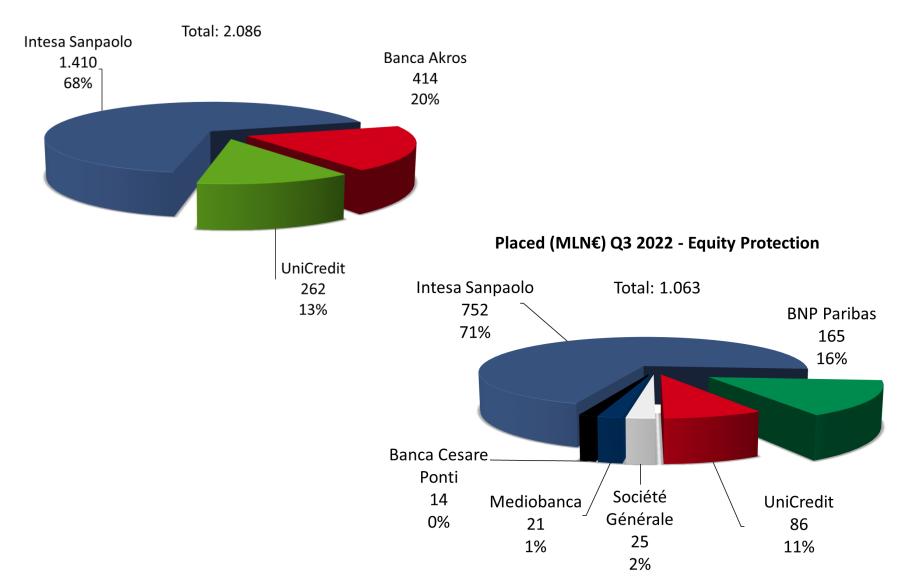
EQUITY PROTECTION DIGITAL OTHER CP



2010-2021 ACEPĨ

### **Capital Protected – Payoffs**

Placed (MLN€) Q3 2022 - Digital

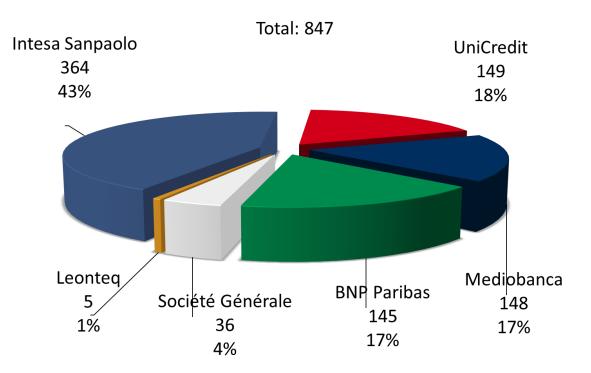


Q3 2022 ACEPÍ



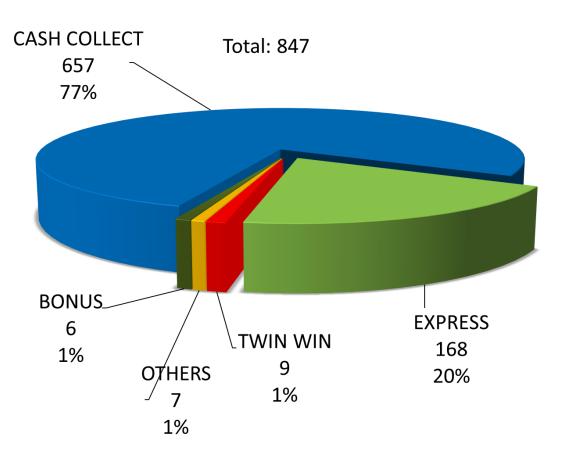
# ACEPI Associates' Primary Market 2022 Q3 Conditional Capital Protected

#### Placed (MLN€) Q3 2022 - Cond. Capital Protected



Q3 2022 ACEPI

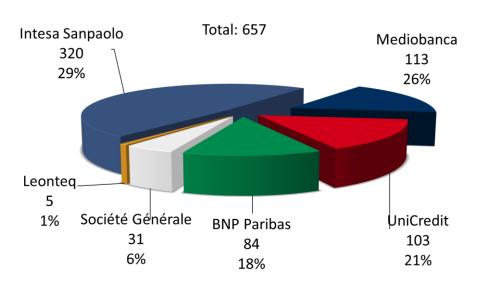
### Placed (MLN€) Q3 2022 - Cond. Capital Protected



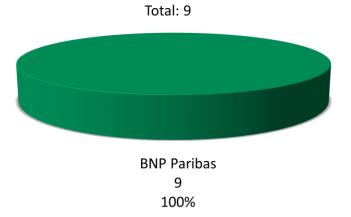
Q3 2022 ACEPĨ

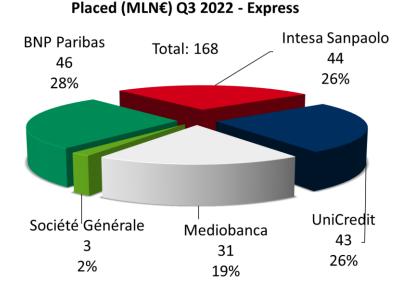
## **Cond. Capital Protected – Top 3 payoffs**

Placed (MLN€) Q3 2022 - Cash Collect

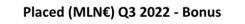


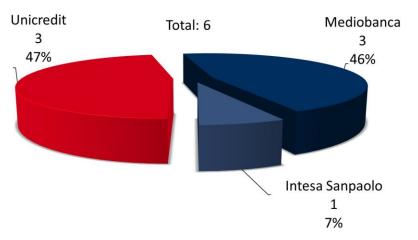
Placed (MLN€) Q3 2022 - Twin Win





Q3 2022 ACEPÍ





Cond. Capital Protected – Top 3 payoffs 2010-2021 ACEPI

#### Placed (MLN€) 2010-2021 - Conditional Capital Protected Top 3 payoffs

CASH COLLECT — EXPRESS — BONUS — OTHER CCP 80% 74% 72% 79% 70% 56% 59% 60% 52% 49% 48% 48% 50% 45% 42% 38% 40% 36% 40% 33% 29% 27% 27% 30% 24% 24% 24% 21% 27% 26% 19% 17% 16% 20% 22% 14% 13% 12% 10% 7% 9% 6% 7% 10% 6% 16% 3% 4% 3% 3% 1% 2% 2% 0% 7% 1% 0% 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 Cond. Capital Protected – Top 3 payoffs 2010-2021 ACEPI

#### Placed (MLN€) 2010-2021 - Conditional Capital Proteced Top 3 payoffs

