

ACEPI Associates' Primary Market 2022 Analysis



- ACEPI (Italian Association of Certificates and Investment Products) was founded, following the example of other European countries such as Germany and Switzerland, in order to promote in Italy the interest and knowledge of certificates and investment products among investors, taking the necessary measures for fostering the development of efficient and transparent markets (primary and secondary) for these products.
- In order to achieve it, ACEPI:
  - Promotes the circulation of information concerning certificates and investment products among Associates, as well as financial intermediaries and retail investors, supporting and implementing activities such as studies, researches, market news and consultancy in the field of certificates and investment products
  - Works together with Italian and foreign Regulatory Authorities for the development of the domestic and European legislation
  - Cooperates with the exchanges (both regulated and not) on which certificates and investment products are listed for a sustainable development of the market
  - ✓ Protects the common interests of the Associates, representing them in Italy and abroad
  - Promotes any additional and useful initiative, to improve investors protection through transparent and efficient markets for certificates and investment products

## **ACEPI - Associates**



ACEPI members are divided as follows:



#### Adherent Members

Companies performing commercial, distributional and promotional activities in the certificates industry



#### Honorary Members



 Entities, institutions, organizations, associations, companies and individuals with economic and administrative expertise able to contribute and sustain ACEPI purposes.

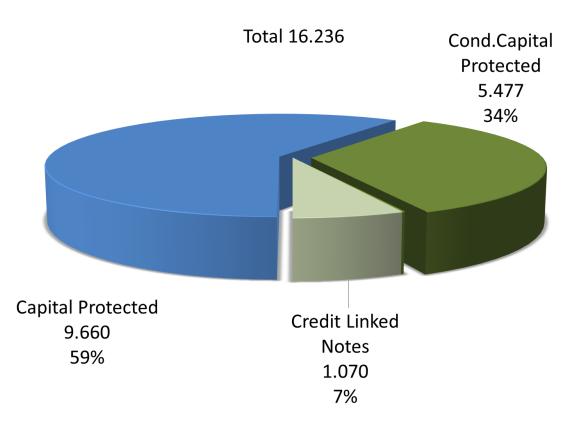




- ✤ 2022 shows:
  - Total volumes of 16,236 million euros placed by ACEPI issuers, the second (-5%) best annual result after the record recorded in 2019, up 71% compared to 2021 when volumes of 9,509 million euros were recorded. The reasons for the growth are to be found in the increased need for protection structures for the uncertainty of the geopolitical and macroeconomic framework of 2022. The number of products offered has also increased by more than 21% compared to 2021, 54% compared to the historical record of the biennium 2019-2020, largely exceeding 1,250.
  - While in 2021 investors preferred structures with conditional protection (CCPs, 67%) over payoffs with capital protection (CPs, 31%), in favor of the search for return, in the wake of positive market developments, in 2022 the low-risk appetite of investors observed in the three-year period 2018-2020 was suddenly reappeared, seeking protection in CPs (59% of placements) compared to CCPs down to 34%.
  - As for payoffs, Digital (54%) were preferred to Equity Protection (46%) in protected capital certificates. Cash Collect (69%) were the most issued products in the conditional capital category, surpassing Express (23%) and Bonuses (8%). While the preference of Cash Collect in the three-year period 2019-2021 is constant (48%, 52% respectively in 2019, 2020 and 2021), reaching a peak of 69% in 2022, Express show a declining trend after growth in 2019-20-21 (24%, 27% and 36%, respectively), reaching a minimum of 23% in 2022, while the Bonus show a marked slowdown (24%, 16% and 13% in the three-year period 2019-21), reaching 8% in 2022.







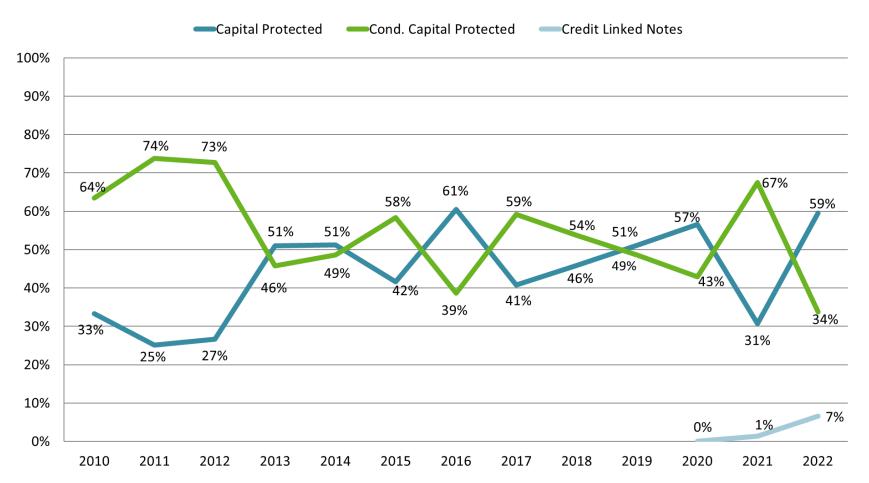
Capital Protected -Cond. Capital Protected Credit Linked Notes Total 18000 17.166 16.236 16000 14000 12.621 12000 11.078 10.185 10000 8.772 9.660 8.164 9.509 8000 7.134 6.327 8.342 7.671 6.416 5.952 7.006 5.477 5.945 6000 4.543 4.240 4.031 3.970 5.414 2.897 2.772 5.084 4000 4.236 4.185 2.532 2.560 3.229 3.128 2.918 2.706 1.342 2000 1.840 1.070 2.046 134 676 695 0 15 2010 2011 2012 2014 2016 2017 2018 2019 2020 2021 2022 2013 2015

Placed (MLN€) 2010 - 2022

2010 - 2022 ACEPI

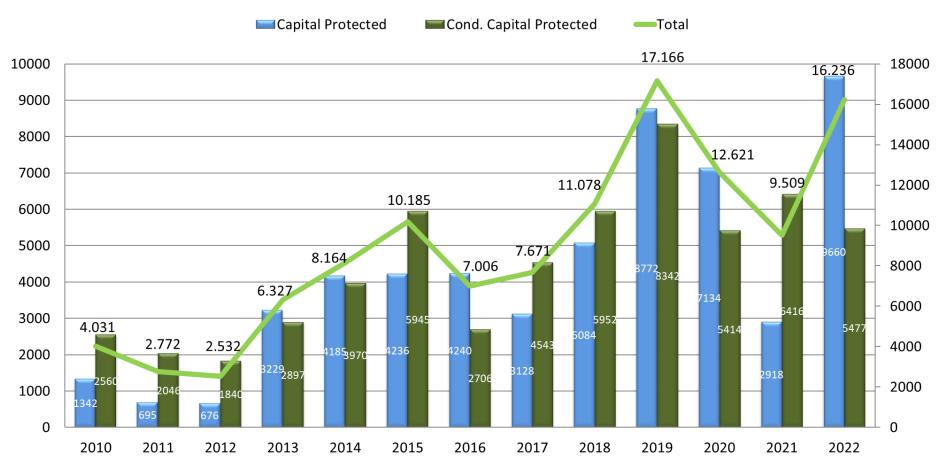


Placed (MLN€) 2010 - 2022



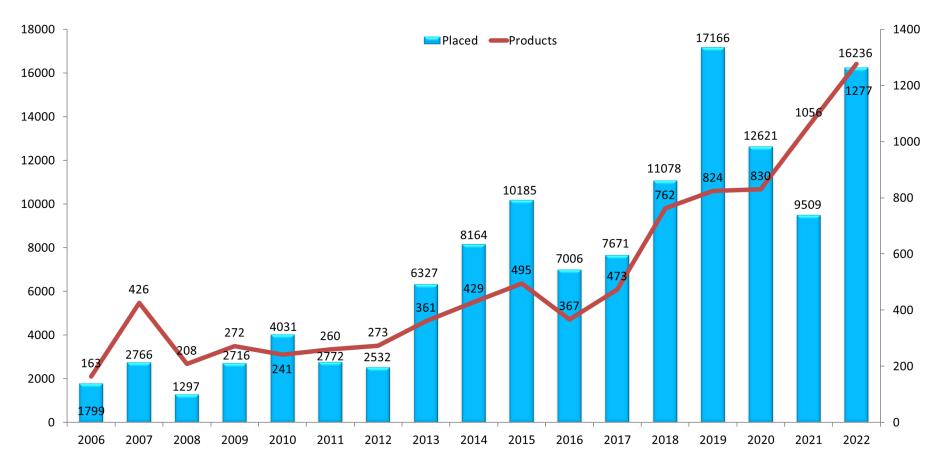


### Total placed (MLN€) 2010-2022

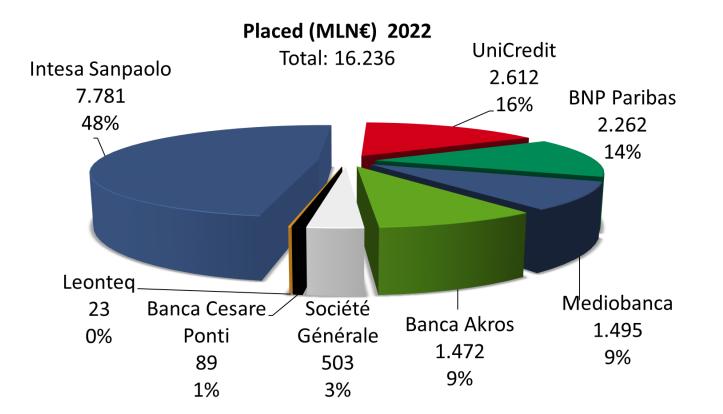




#### Placed (in MLN€) and products in 2006-2022





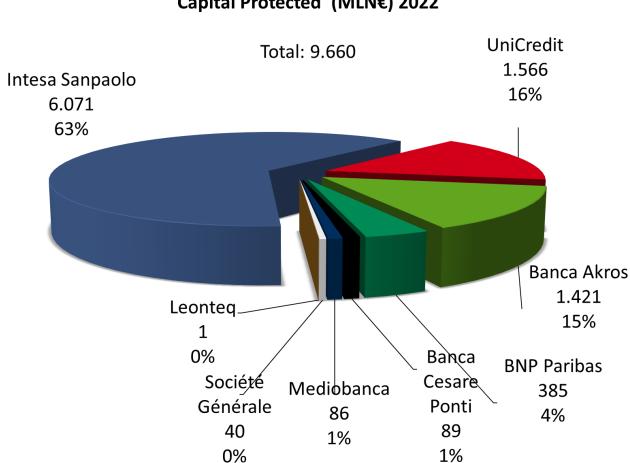




# ACEPI Associates' Primary Market 2022

**Capital Protected** 

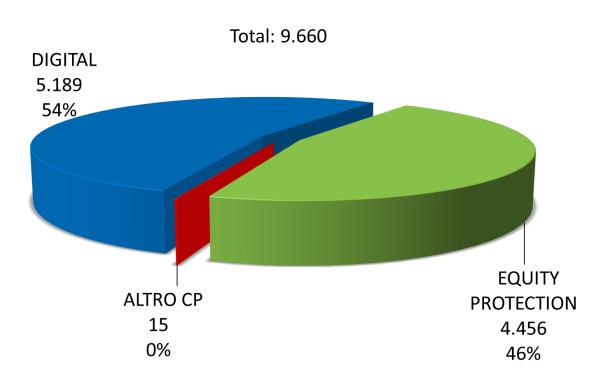


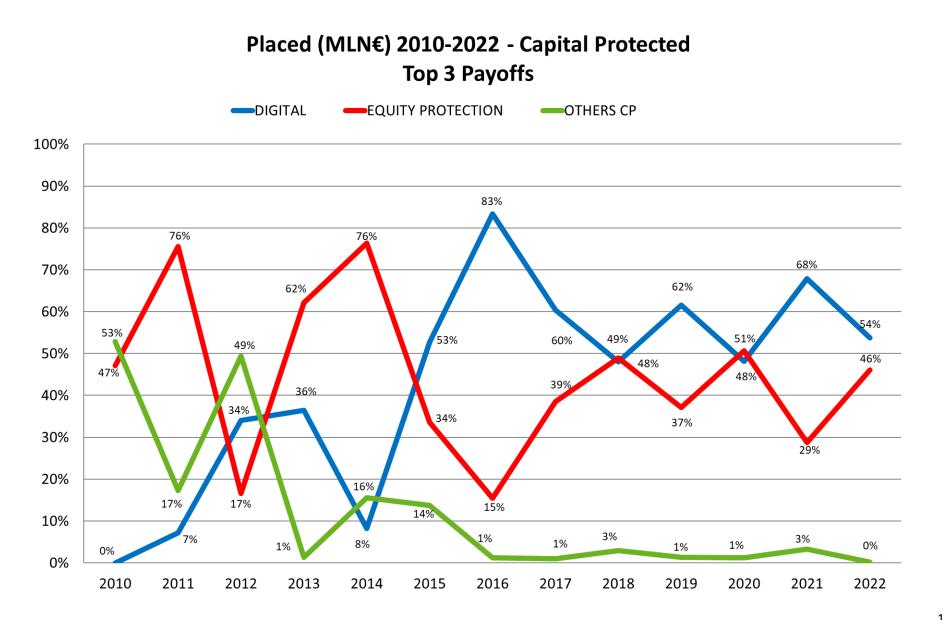


Capital Protected (MLN€) 2022

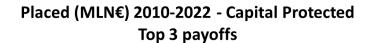


## Placed (MLN€) 2022 - Capital Protected



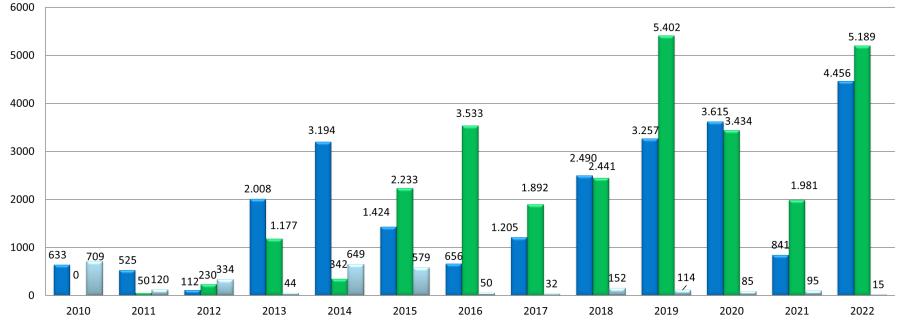


2010-2022 ACEPI



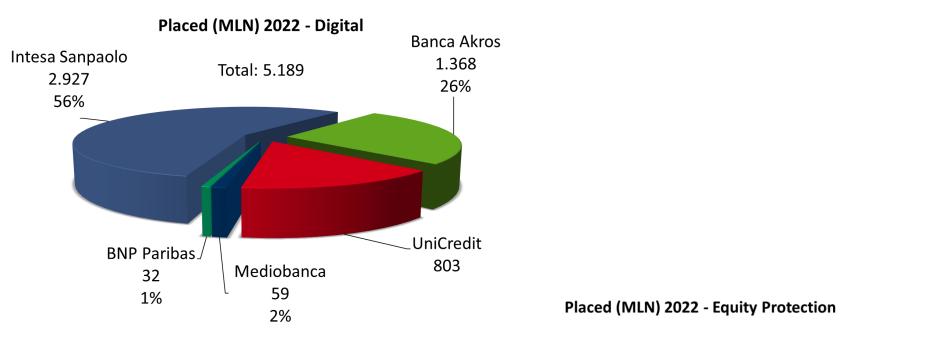
EQUITY PROTECTION DIGITAL

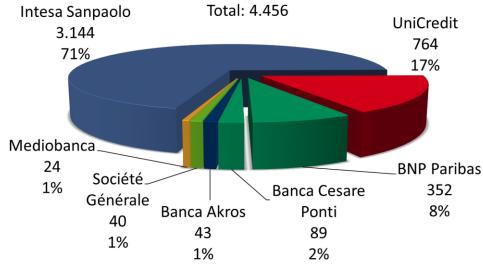




2010-2022 ACEPI

## **Capital Protected – Payoffs**



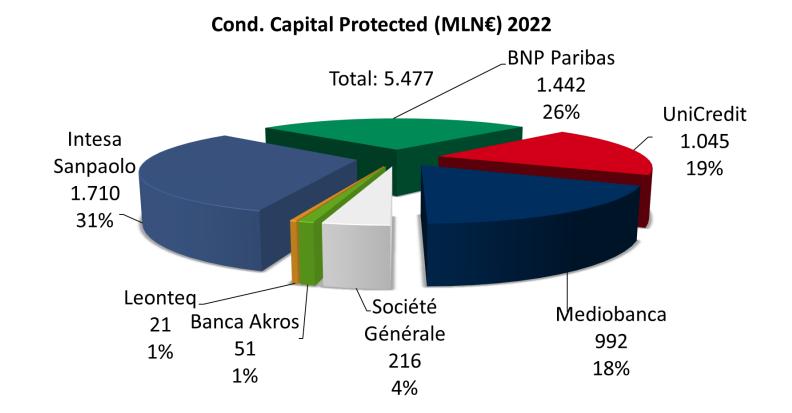


<sup>2022</sup> ACEPĬ



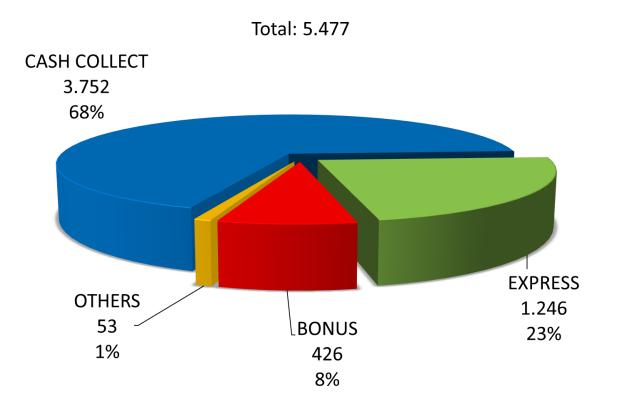
# ACEPI Associates' Primary Market 2022

# **Conditional Capital Protected**



<sup>2022</sup> ACEPI





19

ACEPÍ

## **Cond. Capital Protected – Top 3 payoffs**

Placed (MLN€) 2022 - Cash Collect

# 2022 ACEPÍ

Placed (MLN€) 2022 - Express

**BNP** Paribas Total: 1.246 Mediobanca Total: 3.752 Intesa Sanpaolo 309 **BNP** Paribas 369 1.151 25% 1.080 30% 31% 29% Banca Akros UniCredit 1 Société 307 Banca Akros UniCredit 0% Générale Société Intesa 25% 50 719 Mediobanca Leonteq 43 Sanpaolo Générale 3% 19% 618 21 3% 168 164 16% 1% 14% 4% Placed (MLN€) 2022 - Bonus Total: 426 Intesa Sanpaolo 389 91% **BNP** Paribas Leonteg 16 1 4% 0% UniCredit Mediobanca Société 8

Générale

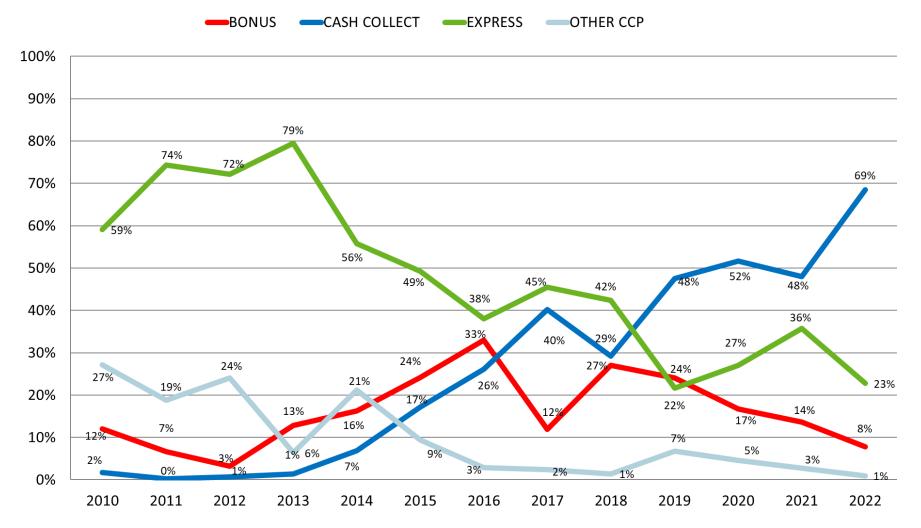
7 2% 2%

5

1%

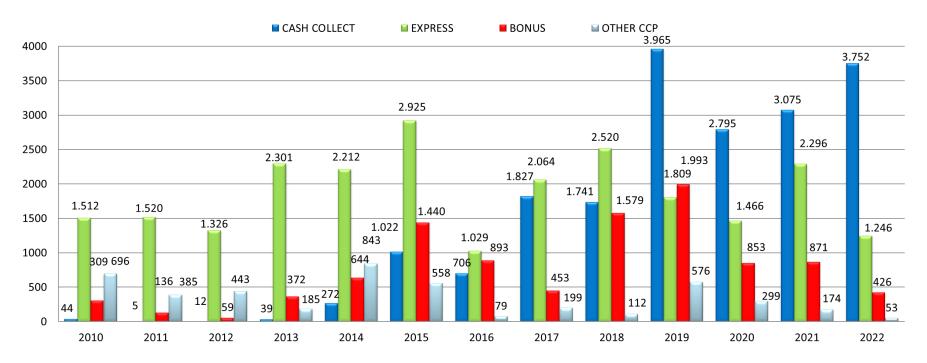
Cond. Capital Protected – Top 3 payoffs 2010-2022 ACEPI





Cond. Capital Protected – Top 3 payoffs 2010-2022 ACEPI

#### Placed (MLN€) 2010-2022 - Cond. Capital Protected Top 3 payoffs





# ACEPI Associates' Primary Market 2022

**Credit Linked Notes** 



## Placed (MLN€) 2022 - Credit Linked Notes

