

# ACEPI Associates' Primary Market 2023 Q3 Analysis

# **ACEPI - Profile**



ACEPI (Italian Association of Certificates and Investment Products) was founded, following the example of other European countries such as Germany and Switzerland, in order to promote in Italy the interest and knowledge of certificates and investment products among investors, taking the necessary measures for fostering the development of efficient and transparent markets (primary and secondary) for these products.

#### In order to achieve it, ACEPI:

- Promotes the circulation of information concerning certificates and investment products among Associates, as well as financial intermediaries and retail investors, supporting and implementing activities such as studies, researches, market news and consultancy in the field of certificates and investment products
- ✓ Works together with Italian and foreign Regulatory Authorities for the development of the domestic and European legislation
- ✓ Cooperates with the exchanges (both regulated and not) on which certificates and investment products are listed for a sustainable development of the market
- Protects the common interests of the Associates, representing them in Italy and abroad
- ✓ Promotes any additional and useful initiative, to improve investors protection through transparent and efficient markets for certificates and investment products

# **ACEPI - Associates**



ACEPI members are divided as follows:

#### Ordinary Members

✓ Issuers of certificates and investment products.





















#### Adherent Members

Companies performing commercial, distributional and promotional activities in the certificates industry





### Honorary Members

Entities, institutions, organizations, associations, companies and individuals with economic and administrative expertise able to contribute and sustain ACEPI purposes.





# **Q3 2023 - Analysis**



#### The third quarter of 2023 shows:

- ✓ a new historical maximum of quarterly volumes placed by ACEPI issuers, equal to 6,229 million euros, which exceeds by 12% and 4% the two previous absolute records recorded Q1 and Q2 2023 and 53% the average of the 2022's quarters. The increase in Q3 2023 further reinforces the growth trend observed in the second half of 2022, which closed at 16,236 million euros, with an increase of 71% compared to 2021. In a context of uncertainty about monetary policies, the search for protection, without penalising performance, is one of the factors that justifies this growing trend. The number of products offered, 355, is down by 6% compared to the maximum number reached in Q1, with 376 products, and reports an increase in the average cut in emissions
- ✓ In terms of breakdown into ACEPI macro-classes, although slightly down (-4% compared to Q2), in Q3 protected capital products (CPP) continue to represent 70% of emissions on the primary market, compared to 23% of conditional capital protected products (CCPP), which remained constant compared to Q2. The remaining 7% refers to the Credit Linked Notes that return to the figure of Q1 (3% in Q2) and absorb the decrease of 4% of the protected capital.
- ✓ With reference to the types of products, within the CPP, Digital were preferred (80%) compared to Equity Protection (20%), substantially in line with Q1, whereas in Q4 2022 the two types of product divided the market in a substantially identical way. For CCPPs, Express (47%, compared to 12% of Cash Collect, which had reached 26% in Q2) were the most issued products. Bonus Caps increase to 40%, after reaching 19% in Q2 and after 2022 that had recorded reduced numbers on this type (1% in Q3 and 0% in Q4 and a jump to 25% in Q1 of 2023).

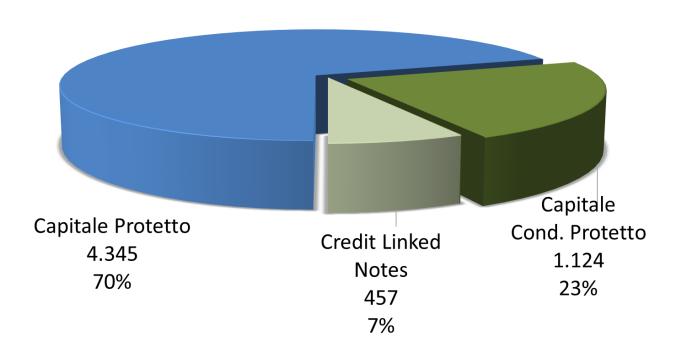
# Note on the reclassification of products



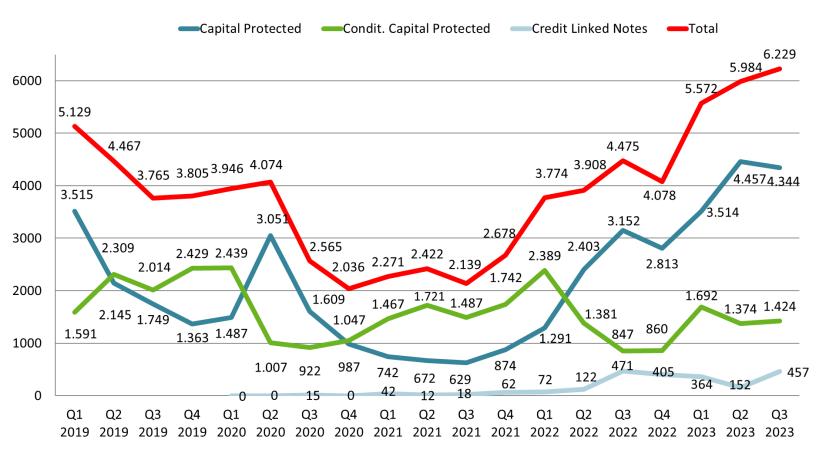
- As of this quarter, all capital products conditionally protected with autocallability are classified as Express. In previous statistics, Certificates with autocallability but with two different conditions (one for the payment of the coupon and one for the repayment of capital were classified as Cash Collect).
- Classification up to 2022
  - Express: products equipped with autocallability and with a condition that determines both the payment of the premium and the payment of the coupon
  - Cash Collect: products (with or without autocallaibillity) with a condition for payment of the premium ( or unconditional prizes) and a condition for repayment of the capital and a possible additional premium
- Classification from 2023 onwards
  - Express: all products with autocallability that determines the early repayment of capital and the presence of any premiums during the life of the product (paid according to a specific condition or unconditional)
  - Cash Collect : products without autocallabillity and intermediate premiums ( conditional or unconditional)
- The reason for the reclassification is the alignment to the criteria also followed in the European Map (please see Eusipa's website, <a href="https://www.eusipa.org">www.eusipa.org</a>).

# Placed (MLN€) Q3 2023

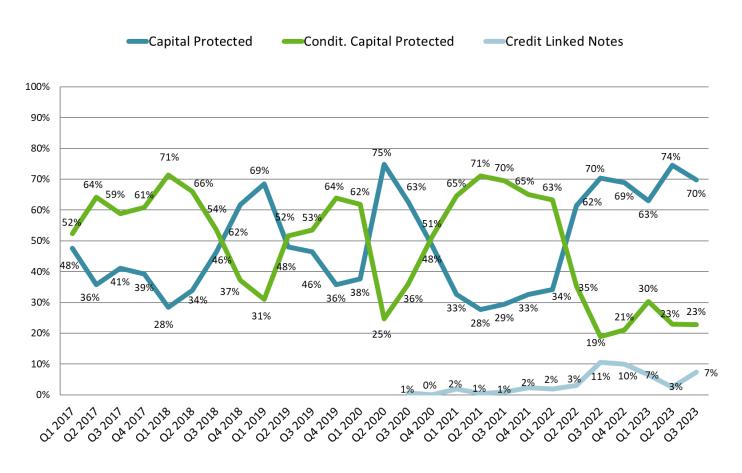
Total 6.229



### Placed (MLN€) Q1 2019 - Q3 2023

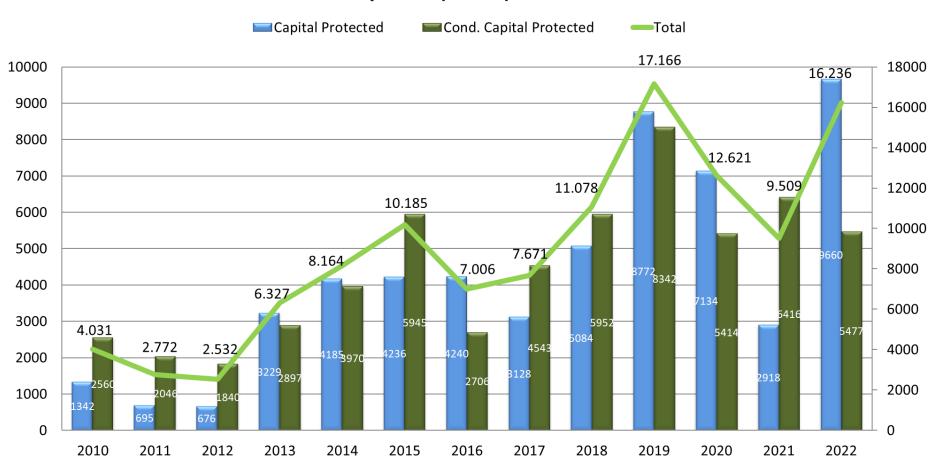


### Placed (MLN€) Q1 2017 - Q3 2023

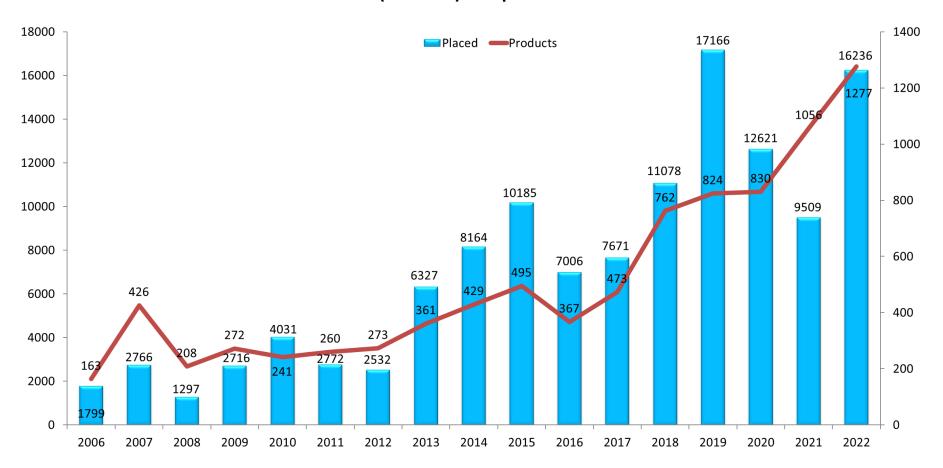


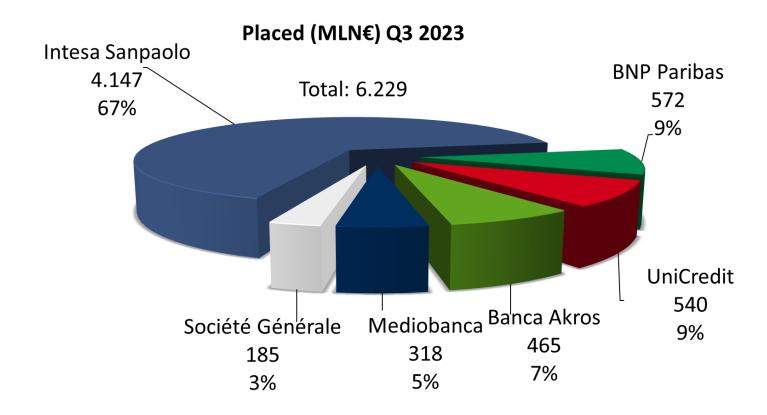


### Total placed (MLN€) 2010-2022



#### Placed (in MLN€) and products in 2006-2022





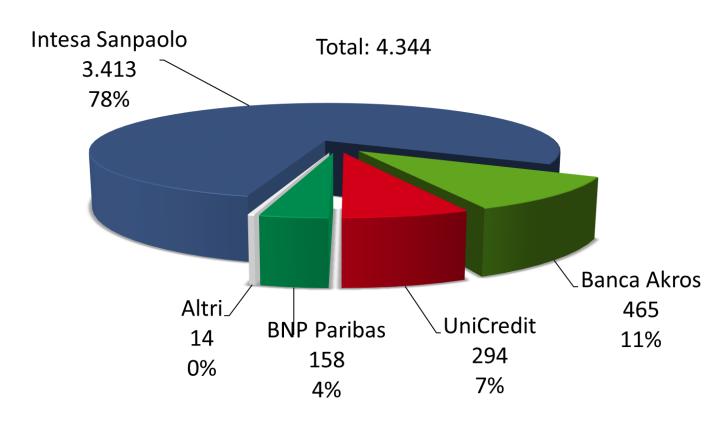


# ACEPI Associates' Primary Market Q3 2023

Capital Protected

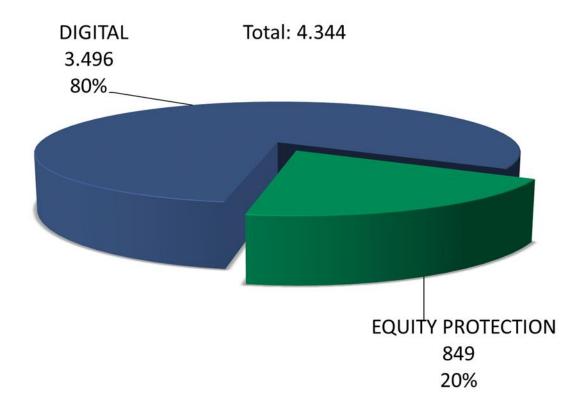


## Placed (MLN€) Q3 2023 - Capital Protected





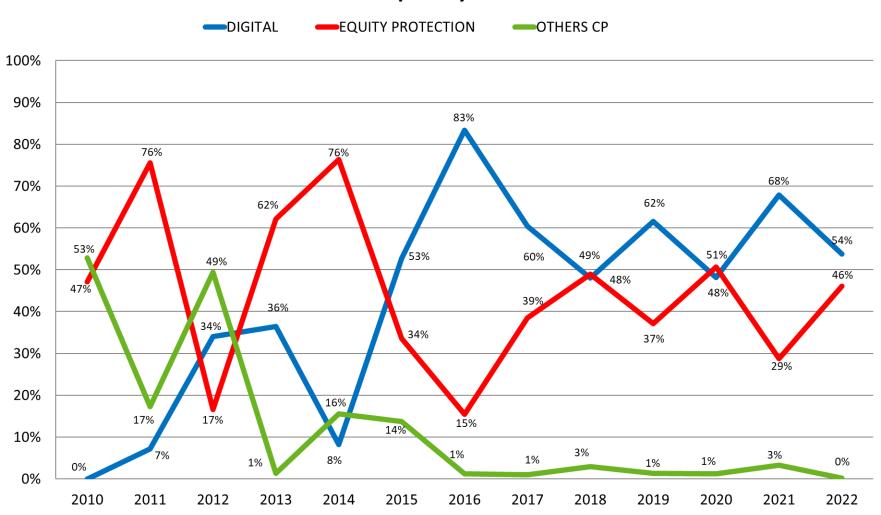
# Placed (MLN€) Q3 2023 - Capital Protected



# **Capital Protected –Top 3 Payoffs**

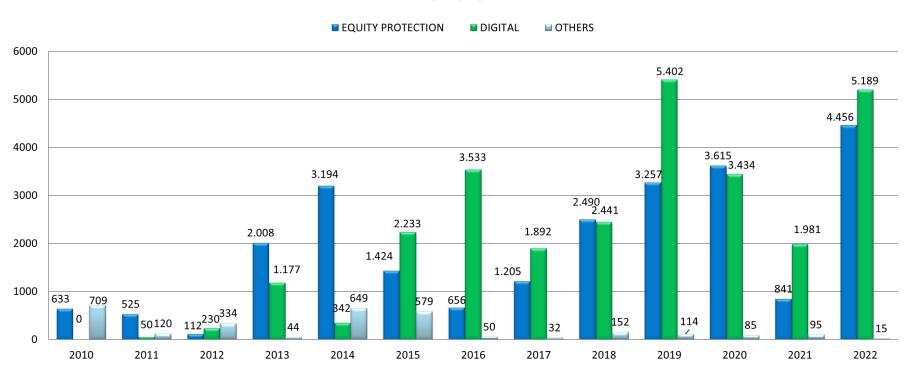


# Placed (MLN€) 2010-2022 - Capital Protected Top 3 Payoffs





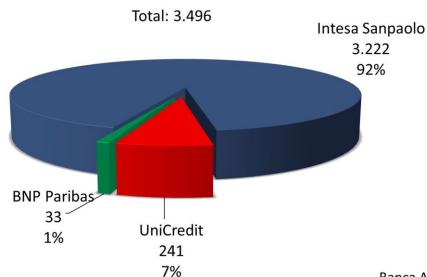
# Placed (MLN€) 2010-2022 - Capital Protected Top 3 payoffs



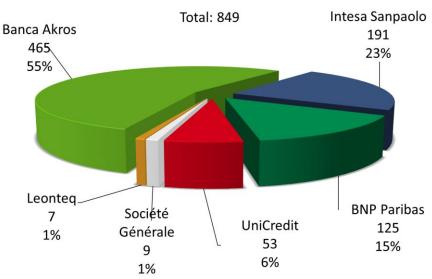
# **Capital Protected – Payoffs**



#### Placed (MLN€) Q3 2023 - Digital



#### Placed (MLN€) Q3 2023 - Equity Protection



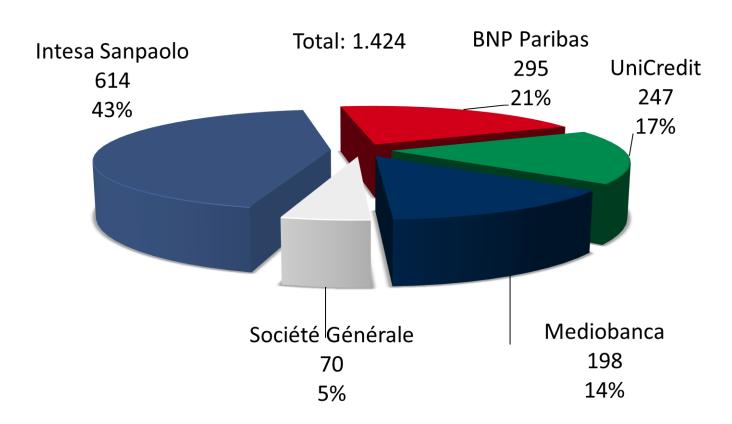


# ACEPI Associates' Primary Market Q3 2023

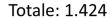
Conditional Capital Protected

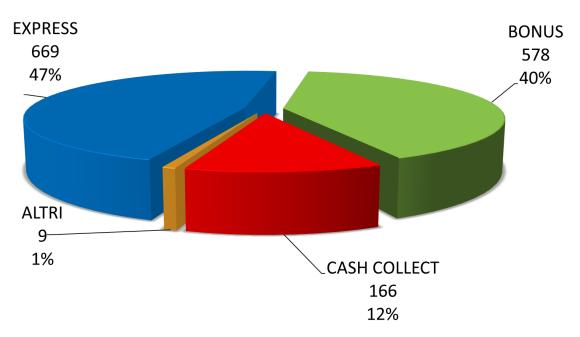


### Placed (MLN€) Q3 2023 - Condit. Capital Protection



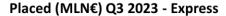
### Placed (MLN€) Q3 2023 - Condit. Capital Protection

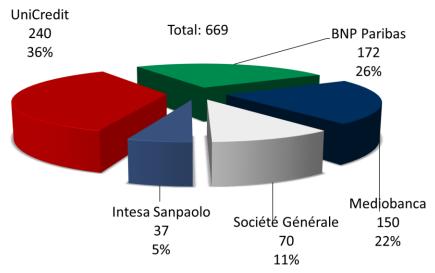




# Cond. Capital Protected – Top 3 payoffs





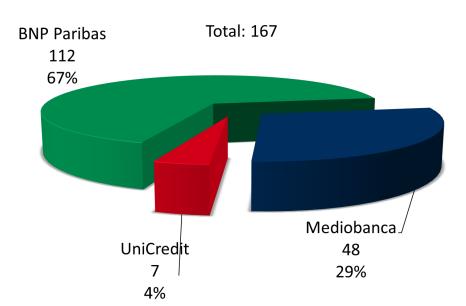


#### Placed (MLN€) Q3 2023 - Bonus

Total: 577

Intesa Sanpaolo 577 100%

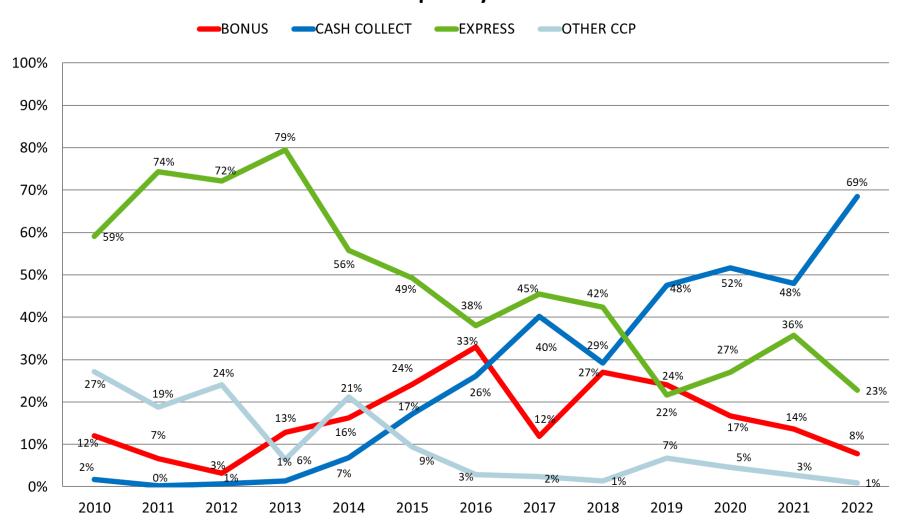
#### Placed (MLN€) Q3 2023 - Cash Collect



# Cond. Capital Protected – Top 3 payoffs 2010-2022 ACEPI



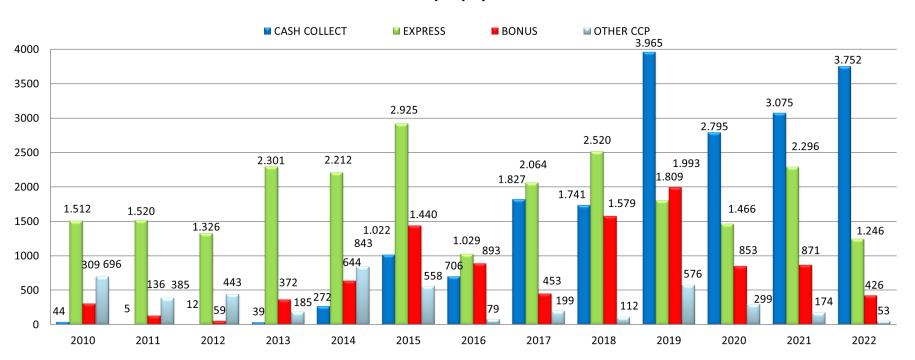
# Placed (MLN€) 2010-2022 - Cond. Capital Protected **Top 3 Payoffs**



# Cond. Capital Protected – Top 3 payoffs 2010-2022 ACEPI



#### Placed (MLN€) 2010-2022 - Cond. Capital Protected Top 3 payoffs





# ACEPI Associates' Primary Market Q3 2023

**Credit Linked Notes** 



#### Placed (MLN€) Q3 2023 - Credit Linked Notes

